



# 2018 IBC SPONSORSHIP LEVELS & BENEFITS

All sponsors receive the following benefits in accordance with their level of support.

	TITANIUM LEVEL*	PLATINUM LEVEL**	GOLD LEVEL	SILVER LEVEL	BRONZE LEVEL***
EVENT BENEFITS & EXPOSURE	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Swag in all run packages	✓	✓	✓	✓	✓
Your company logo on the IBC website's Sponsors Page linked to your website	✓	✓	✓	✓	✓
Logo on Sponsorship Page of IBC Run Program	✓	✓	✓	✓	✓
Facebook coverage	✓	✓	✓	✓	
Sponsor provided banner placement throughout the event:	<b>8</b> 5' x 8'	<b>6</b> 5' x 8'	<b>4</b> 3' x 4'	<b>2</b> 3' x 4'	<b>1</b> 3' x 4'
Placement on all advertising, public promotions and E Blasts	✓	✓	✓	✓	
All visual images will have sponsor's logo and or brand name posted	✓	✓	✓		
Twitter coverage	✓	✓	✓		
Run Passes	<b>8</b>	<b>6</b>	<b>4</b>	<b>2</b>	<b>1</b>
Host of ONE Pool Event: Fri, Sat, Sun (Product placed during that event)			✓		
Host of ONE Dance or Bar Event: Fri or Sun (Product placed during that event)		✓			
Title Event Sponsor Host Saturday Night Concert/Dance	✓				

\*TITANIUM LEVEL Open to Beer, Spirits or Automobile Sponsor

\*\*PLATINUM LEVEL Open to Beer or Spirits Sponsor

\*\*\*BRONZE LEVEL Open to Restaurants, Local Businesses and Online Sponsors

For more information, please contact the IBC Team at 760-831-4869

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