



# 2025 IBC SPONSORSHIP LEVELS

	TITANIUM LEVEL*	PLATINUM LEVEL**	GOLD LEVEL	SILVER LEVEL	BRONZE LEVEL***
<b>SPONSORSHIP BENEFITS</b>	<b>\$11,000</b>	<b>\$5,500</b>	<b>\$3,500</b>	<b>\$1,500</b>	<b>\$800</b>
<b>Social Media Coverage</b>	✓	✓	✓	✓	✓
<b>Full Page Color Ad in Event Program</b>	✓	✓	✓	✓	✓
<b>Logo Placement on IBC Promotional Materials</b>	✓	✓	✓	✓	✓
<b>Placement of Sponsor Provided Promo Materials in Swag Bags</b>	✓	✓	✓	✓	✓
<b>Sponsor Provided Banners</b>	<b>4</b> 5' x 8'	<b>3</b> 5' x 8'	<b>2</b> 3' x 4'	<b>1</b> 3' x 4'	<b>1</b> 3' x 4'
<b>Editorial Coverage</b>	✓	✓	✓	✓	
<b>Radio &amp; TV mention During IBC Coverage When Available</b>	✓	✓	✓		
<b>IBC Commemorative Pin</b>	✓	✓	✓		
<b>Weekend Passes</b>	<b>6</b>	<b>5</b>	<b>4</b>	<b>3</b>	<b>2</b>
<b>Host/Sponsor one Pool Party With Product Placement if applicable</b>			✓		
<b>Host/Sponsor one Dance Party with Product Placement if applicable</b>		✓			
<b>Event Title Sponsor</b>	✓				

For more information, please contact the IBC Team at 760-831-4869

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[www.ibc-ps.com](http://www.ibc-ps.com)